

Singapore Pools Commemorates 10 Years Of Active Staff Volunteerism



Singapore Pools senior management with staff volunteers celebrating i-SHINE's 10th anniversary.

November 2013 marked a significant milestone for Singapore Pools – it was the 10th anniversary of i-SHINE, the company’s staff community programme started with just a handful of staff back in 2003. Today, more than 40 percent of staff participate in at least one iSHINE activity every year.

i-SHINE, which stands for “Serving from the Heart and In Nurturing Everyone”, is a programme that promotes the value and joy of helping the community among Singapore Pools employees. Through a variety of charity and outreach activities, individual staff have the opportunity to reach out, lend a helping hand and do something extra for the less fortunate in our community.

After a video that captures the highlights of its decade-long journey and how far i-SHINE has come in nurturing staff volunteerism, the celebration party ended with a song performance of “Come Shine with Me”, specially composed by singer-songwriter, Mr Leo Qi Jun. His poignant rendition of the meaningful song and lyrics stirred the hearts of the audience and brought the event to an inspiring, uplifting close.

Edwin Quek, Assistant Manager (Branch Operations) also shared his experience as a staff volunteer on stage. He started volunteer work after joining Singapore Pools in May

2013. “My first staff volunteering activity was with Team PAL, organizing a mid-autumn celebration for the elderly residents in Yishun. I then visited the Society for the Aged Sick, and I found both events to be a great way for me to spend quality weekend time with my family members. Volunteering on weekends with my wife and children is not only good for family bonding but also for my children to learn about the value of helping others. It is true that if you want to feel good, do good.”

In the spirit of doing good, the anniversary celebration was also made special with a charity bazaar selling novelty items, books and tee-shirts to raise funds for i-SHINE’s beneficiaries such as Metta School, the Sunbeam Place at Singapore Children’s Society, the Singapore Environment Council amongst others.



(Clockwise from top left) Edwin Quek, Assistant Manager, Branch Operations shared his i-SHINE experience with the audience; i-SHINE teams set-up booth to raise funds for their respective beneficiaries; 13 Bronze Award are presented to staff volunteers who had received three Active Participation Awards in the preceding years; staff did a part to raise funds by purchasing the items from the i-SHINE booths.

For pictures from the event, visit [“Singapore Pools In The Community”](#) on Facebook.