

## Media Release

# NSW Lotteries announced as official Sydney Opera House Celebration Partner

NSW Lotteries is pleased to be the official Celebration Partner of the 40th Anniversary.

The Opera House's 40th Anniversary marks an important milestone in the life of Australia's most famous building. It is a chance to celebrate the Opera House's rich history and legacy as it launches into a decade of renewal to secure Jorn Utzon's masterpiece for future generations of artists, audiences and visitors.

NSW Lotteries has a proud history with the Sydney Opera House which dates back to 1957, when tickets in the first Opera House Lottery draw went on sale to fund the construction of the internationally recognised landmark.

To support the Opera House in its anniversary year, this November NSW Lotteries is contributing \$1 from Saturday Lotto entries to the Opera House, up to \$1 Million.

In addition to financial support, the November Lotto draws and other marketing initiatives will promote the Opera House and raise awareness and support for the 40th Anniversary year and the longer-term renewal program.

The Opera House recently embarked upon a master-planning process, with NSW Government support, which will result in a blueprint for its future.

The master plan will identify and sequence the projects required to ensure a building that embodies beauty, inspiration and the liberating power of art and ideas is able to meet the challenges of 21st-century performances and visitor expectations.

The new partnership between the Opera House, the NSW Government and NSW Lotteries will play an important role in that renewal process.

The funds will also be used to help build a new Sydney Opera House Visitor Centre. The centre will provide the Opera House's 8.2 million annual visitors with a new entry point and perspectives on the nation's most important building, including information about its history, heritage and the many experiences it offers.

For four decades now, the Opera House has transformed the lives of Australians and the life of Australia. It is a masterpiece that belongs to us all.

NSW Lotteries encourages players to check its website and Facebook page for exciting announcements.

## ENDS

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