



Philip Springuel named WLA Executive Director

After a long and comprehensive search, the WLA is pleased to announce the appointment of Philip Springuel as the new WLA Executive Director, effective October 1, 2016. Philip brings with him a solid background in corporate affairs and association management. Owing to his background in international association management, Philip has a profound understanding of, and respect for, the needs of a modern association. As a passionate communicator, he knows the value of listening and appreciates the important role that an association plays in purveying professional knowledge to its members. Before joining the WLA, Philip served as Head of Corporate Affairs at the European Food Information Council (EUFIC), a non-profit association. At EUFIC, Philip was responsible for corporate, media, and government relations and he also headed new membership and business development. Simultaneously, he also served as coordinator of the Risk & Crisis Working Group at the European Association of Communication Directors. Prior to joining EUFIC, he was the global Project Director for the launch and development of World Kidney Day from 2006 to 2008 and held communications and outreach assignments with EuropeAid and Avocats Sans Frontières (lawyers without borders). Philip has more than 20 years of EU policy experience inside media, public affairs, and association management. His writing has been widely published in specialized trade publications, such as HQ Europe – a magazine that serves the needs of international associations organizing worldwide congresses. Philip has been invited to speak or offer training on issues ranging from corporate responsibility, project and association management, business intelligence, and fundraising.

Commenting on Philip's appointment, WLA President, Jean-Luc Moner-Banet said, “*We are very pleased to have attracted such a high-caliber professional as Philip. His extensive experience in the area of international association management will be a great asset to the WLA and will help us continue to grow as an association well into the future. Please join me in extending a warm welcome to Philip. I do hope that you have a chance to meet him at the World Lottery Summit 2016 in Singapore.*”