



Tuesday 11 August, 2015
Media Release

Set for Life delivers first 1st Prize winner!

One week on from the launch of the exciting new game, a father in his forties has gone down in Australia's lottery history as the first winner in Australia's new draw lottery game **Set for Life** after his entry won 1st Prize in Sunday's draw!

The winner, who wishes to remain anonymous, was unaware he'd become the first ever winner of **Set for Life** until a NSW Lotteries official contacted him to break the life-enhancing news that he'll receive \$20,000 this month, next month and every month for the next 20 years!

"Shut up! Oh my god!" the stunned winner exclaimed.

"I've got goose bumps! I mentioned to my wife the other day that I'd purchased an entry in the new Set for Life game and she said wouldn't that be incredible to win!

"Life has just changed for us! I'm now just starting to imagine the possibilities! Firstly I'll be able to get someone else to do my renovations around our house and my family will be able to do a lot of travel now!"

The winning 2-SET QuickSET entry was purchased at **Woonona Newsagency**, 371 Princes Highway in Woonona.

Woonona Newsagency owners Graham and Christine Sturgiss were thrilled to discover they'd sold the first ever 1st Prize winning ticket in Set for Life.

"It's so wonderful! We're so happy for our winner and wish them all the best for the next 20 years!" Mr Sturgiss said.

"We've had a lot of customers excited by the new Set for Life game so this is such great news!"

Throughout Australia, it was the only entry that won a 1st Prize in Sunday's Set for Life draw 3, which offers a guaranteed 1st Prize of \$20,000 a month for 20 year for up to four winners in each draw.

Set for Life is the first new national draw lottery game in almost 20 years and offers a 1st Prize of \$20,000 each and every month for 20 years.

Better still, every night of the week up to four winners can claim a life-enhancing 1st Prize, and each will be **Set for Life** with \$20,000 deposited in their bank account every month like clockwork!

Cont. over ...


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Set for Life delivers first 1st Prize winner cont ...

Set for Life is unlike any lottery game that has ever been offered in Australia's lottery history. It's different to the weekly lottery games as it offers a draw each night of the week, seven day entries which can be purchased on any day of the week, a unique game mechanic and a brand-new proposition in the way the 1st Prize is paid to winners.

Winning **Set for Life** offers players the chance to enhance their own life and their family's lives by giving them the opportunity to enjoy experiences that could otherwise have remained merely dreams.

Imagine the things you'd do, the places you'd go, and what you would be if you were **Set for Life**. The **Set for Life** 1st Prize will be paid to winners in monthly instalments of \$20,000 for 20 years. A **Set for Life** draw is conducted every night of the week, 365 days each year, and players can start their seven-day **Set for Life** entry on any day of the week.

Each entry is a minimum of two games (SETS) each day over seven draws at a cost of \$8.40 (\$8.25 in South Australia).

Players can choose their favourite numbers for each SET on a game coupon or have the lottery terminal randomly generate a SET of numbers for them, called a QuickSET. Players can choose QuickSETS of between 2 and 50 SETS to increase their chances of winning across seven days.

To win the 1st Prize in **Set for Life**, players must correctly choose the 8 winning numbers drawn from 37. Additional smaller divisional prizes can be won from 2nd Prize to 8th Prize by selecting a combination of the 8 winning numbers and 2 bonus numbers drawn. The chance of winning **Set for Life** 1st Prize based on playing the minimum 2 SETS in each draw is 1:19,304,010 remembering that each entry is played for seven consecutive draws.

The winning numbers in Set for Life draw 3 on Sunday 9 August 2015 were 7, 3, 23, 11, 31, 15, 4 and 27, with the bonus numbers 37 and 36.

ENDS



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