



Asia Pacific Lottery Association

APLA SCHOLARSHIP INITIATIVE

Introduction

This initiative was approved by the APLA Executive Committee on the 8 April 2018 and is only applicable to APLA Members.

Background

APLA organizes Seminars and Conferences with the following objectives :

- Sharing of ideas and experiences among industry peers including lottery suppliers with diverse cultures and different stages of lottery development;
- Learning from successful organizations, thought leaders and academia from outside lottery industry;
- Continuing professional education for lottery management staff; and
- Platform for networking with industry peers and lottery suppliers.

The Scholarship Scheme

In order to further enhance on educating lottery management staff, APLA has initiated the APLA Scholarship Program to enable 1) up and coming lottery talent and 2) staff who have not had the opportunity to attend or participate in any APLA Seminars and Conferences.

1. Qualifying Criteria to be considered:
 - a. Working Full-time for an APLA Lottery Member for **at least 2 years**
 - b. Experienced in one of the following fields: Marketing, Sales, Product Development, CSR or Technology
 - c. Deemed to have a positive impact to the Lottery organisation he/she serves
 - d. Has never attended an APLA or WLA/other Regional Association's events for the last 2 years
2. APLA members will propose their own candidates for the Scholarship program which will be adjudicated by APLA Exco prior to the seminar and conference.
3. Two (2) candidates will be chosen to attend the Seminar and 2 candidates will be chosen to attend the Conference per annum.



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4. APLA will uphold principles of equality to ensure a fair distribution of successful candidates across different lotteries.
5. Each successful candidate will be asked to provide a 10-minute presentation, which can either be a general country update or product/marketing/technology update.

Key points of Initiative

1. APLA members will be invited to submit their application to the APLA Executive Committee at least 2 months before the preceding APLA Event.
2. The APLA Secretariat Administrator will maintain a register of all applications and approvals and to guide the Executive Committee on the eligibility of the recommended participant.
3. The APLA Secretariat Administrator will also communicate with the other Regional Associations and WLA to verify that the recommended participant has not recently (the last 2 years) attended their events either as a paid delegate or under any Scholarship program.
4. The APLA Secretariat Administrator will circulate the recommendation to the APLA Executive Committee for approval or present it at the APLA Executive Committee meeting whichever is earlier. The successful applicant will be notified immediately upon approval.
5. An application form (as attached) will be provided for the Member to submit detailing the information on the recommended participant.
6. APLA will undertake to pay return economy airfare, hotel accommodation, ground transfer, event registration charges and meals for the successful applicant. Optional items like Golf or optional sightseeing or other items organized by the Host organiser which is not part of the event registration fee does not constitute part of this scholarship.

Conclusion This Initiative will be introduced for a period of 2 years and will be reviewed at the end of this period on its effectiveness.