



## APLA 2022 Regional Conference Program

### Innovation in a Post-COVID World

#### Day 1: Monday 5 September 2022

Time	Event	Details
12pm - 5pm	Registration Desk Open	InterContinental Singapore
6pm - 6.30pm	Pre-Dinner Drinks	Ballroom Foyer
7pm - 9.30pm	Opening Dinner	Grand Ballroom

#### Day 2: Tuesday 6 September 2022

Time	Event	Details
8.30am - 9am	Registration	Grand Ballroom
9am - 9.10am	Welcome Address	Sue van der Merwe, APLA Chairman
9.10am - 9.20am	World Lottery Association's Welcome	Rebecca Paul President, WLA
9.20am - 10.10am	Keynote 1: Dentsu Consumer 2030 Vision	Jonathan Edwards, Head, Data Transformation, APAC, Dentsu International
10.10am - 10.30am	Morning Tea	Ballroom Foyer

Time	Event	Details
10.30am - 10.50am	Keynote 2: Brands Post-COVID - Which Bets?	Hari Ramanathan, CEO South Asia, SE Asia and Japan, VMLYR
10.50am - 11.20am	In Conversation - the importance of brands in business post-COVID  Q&A with Hari and Jenny	Jenny Cullen, Director, Marketing and Sales, Lotterywest
11.20am - 12.05pm	Gold Sponsors Presentations: 1. Scientific Games 2. Pollard Banknote 3. IGT	1. Katrina Bonnet 2. Laura Kroeker 3. Sharon Duncalf
12.05pm - 2pm	Lunch	Ballroom Foyer
2pm - 2.20pm	Keynote 3: Blockchain and AI	Phil Woods, CEO Abele Trust and Executive Education Fellow, National University of Singapore
2.20pm - 3.00pm	In Conversation – applications of blockchain  Q&A with Phil and Paul	Paul Martin, Executive Partner, Gartner
3.00pm - 3.30pm	Innovation and the Moroccan Lottery Model	Farah Laachiri, Societe de la Loteire Nationale
3.30pm - 4.00pm	Afternoon Tea	Ballroom Foyer
4.00pm – 4.50pm	Product Innovation Post-COVID	Ben Johnson, GM Marketing Operations, The Lottery Corporation
5pm onwards	Evening free for delegates	
6pm - 7pm	Sponsors Cocktail Event	The Lobby Lounge

### Day 3: Wednesday 7 September 2022

Time	Event	Details
9.00am - 9.30am	Keynote 4: Sustainability and ESG Agenda	Dex Chen, Associate Director, Climate Change & Sustainability Services, EY
9.30am - 10.00am	In Conversation – how ESG is applicable to lotteries  Q&A with Dex and Hans	Hans de Koning, Head of ESG, The Lottery Corporation
10.00am - 10.30am	Silver Sponsors presentations 1. Digital Signage Innovations 2. Technological Innovations for Lotteries	1. John Wilde, Carmanah Signs 2. Mike Veverka, Jumbo Interactive
10.30am - 11.00am	Morning Tea	Ballroom Foyer
11.00am - 11.30am	WLA Responsible Gaming Framework - brief and members' sharing	Lynne Roiter, Chair RG Committee, WLA
11.30am - 12pm	Members' sharing of RG certification experience	1. Pham Quang Huy, Vietlott 2. Aamelia Termizi, Magnum Corporation
12pm - 2pm	Lunch	Ballroom Foyer
2pm - 2.30pm	WLA Security Control Standard Certification	Fabien Marechal, International CISO, FDJ
2.30pm - 3pm	Members' sharing of SCS Certification experiences	1. Gin Wong, Singapore Pools 2. Beh Swan Swan, Magnum Corporation
3pm - 3.30pm	Global Lottery and the World Lottery Association	Rebecca Paul, President, WLA
3.30pm - 3.40pm	Presentation on 2023 APLA/WLA Seminar	John Teo, Executive Director, APLA
3.40pm - 3.50pm	Closing Remarks and Lucky Draw	Sue van der Merwe, APLA Chairman
3.50pm onwards	Afternoon Tea	Ballroom Foyer

Time	Event	Details
4pm - 4.45pm	APLA Annual General Meeting (Executive Committee and Member representatives only)	Grand Ballroom
6.30pm - 10pm	Closing Dinner	The Forest Lodge, Night Safari

### **Day 4: Thursday 8 September 2022**

Time	Event	Details
8.15am - 11.15am	Networking Event	Flower Dome and Cloud Forest Conservatories, Gardens by the Bay
11.30am	Arrive back at hotel	InterContinental Hotel Singapore
12 noon	Check out and departure	