



APLA REGIONAL CONFERENCE

BANGKOK, THAILAND
SIAM KEMPINSKI HOTEL
24-27 OCTOBER 2023

NEW THINKING FOR A SUSTAINABLE FUTURE

Gold sponsors



Silver sponsors



DAY 1: TUESDAY 24 OCTOBER 2023

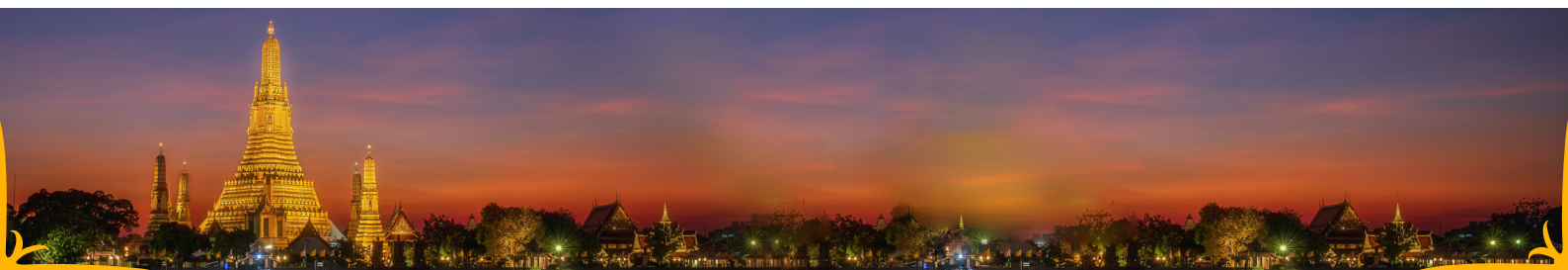
TIME	EVENT	DETAILS
8.30am – 12.00pm	City Sightseeing Tour (optional)	Siam Kempinski Hotel Lobby
9.00am – 3.00pm	Registration	Second Floor Ballroom Foyer
5.30pm	Pre-Dinner Drinks	Chadra 1 Ballroom Foyer
6.00pm	Keynote 1: Ms Wong Su-Yen Professional speaker, member of several Boards and Chairperson, Singapore Institute of Directors	Chadra 1 Ballroom
7.00pm - 9.30pm	Opening Dinner	Chadra 1 Ballroom

Program Subject to Change

DAY 2: WEDNESDAY 25 OCTOBER 2023

TIME	EVENT	DETAILS
8.45am	Opening of the Business Program	Chadra 1 Ballroom
9.00am	Welcome Address Ms Sue van der Merwe Chairman, APLA	Chadra 1 Ballroom
9.10am	Keynote 2: The Role of Sustainability for Business and Brands Ms Trezelene Chan Head of Sustainable Transformation Practice Kantar APAC	Chadra 1 Ballroom
9.50am	Keynote 3: Marketing a Better Future: Why Marketing Powers Corporate Sustainability Transformation Practice Mr Irwin Raj Head of Social Impact APAC Dentsu	Chadra 1 Ballroom
10.30am	Q&A for Keynotes 2 & 3	Chadra 1 Ballroom
10.40am	Morning Tea	Chadra 1 Ballroom Foyer
11.10am	Gold Sponsor Presentations: <ul style="list-style-type: none"> • Mr Blair Johnson Director Client Services Scientific Games • Mr Srin Nedunuri Senior VP of iLottery IGT • Ms Laura Kroeker International Sales & Marketing Director Pollard Banknote 	Chadra 1 Ballroom
11.55am	Q&A for Gold Sponsors	Chadra 1 Ballroom
12.10pm	Lunch	Niche Restaurant
1.40pm	Presentation: Sustainability at Lotterywest Mr Glenn Jamieson Director, Commercial Operations Lotterywest	Chadra 1 Ballroom
2.05pm	Q&A for Presenter	Chadra 1 Ballroom
2.10pm	Presentation: ESG - A Competitive Advantage Ms Sammie Leung Partner, Regional ESG Services, Asia Pacific, PwC ESG	Chadra 1 Ballroom
2.35pm	Q&A for Presenter	Chadra 1 Ballroom
2.40pm	Keynote 4: Thriving in the AI Transformation Era Mr Brendon Matheson Senior Specialist in Artificial Intelligence Microsoft	Chadra 1 Ballroom
3.20pm	Q&A for Keynote 4	Chadra 1 Ballroom
3.30pm	Afternoon Tea	Chadra 1 Ballroom Foyer

Program Subject to Change



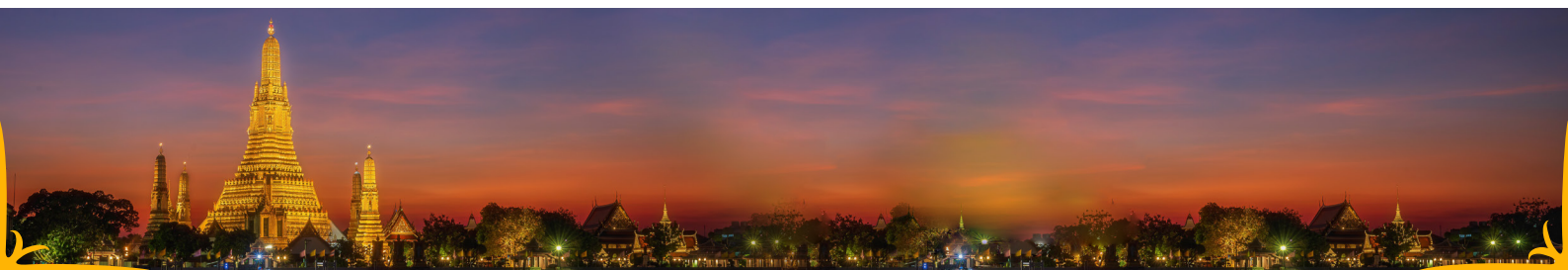
DAY 2: WEDNESDAY 25 OCTOBER 2023

TIME	EVENT	DETAILS
4.00pm	In Conversation: Applications for Artificial Intelligence in the Lotteries Sector <ul style="list-style-type: none"> Mr Mike Veverka CEO & Executive Director Jumbo Interactive Mr Luca Esposito Executive Director World Lottery Association 	Chadra 1 Ballroom
4.45pm	End of Day Wrap-up	Chadra 1 Ballroom
Evening free for delegates		

DAY 3: THURSDAY 26 OCTOBER 2023

TIME	EVENT	DETAILS
9.00am	Opening of the Business Program	Chadra 1 Ballroom
9.10am	Keynote 5: Gen Z Xperience: A Masterclass in Omnichannel Engagement Mr Amandeep Singh VP Client Engagement VMLY&R	Chadra 1 Ballroom
9.50am	Q&A for Keynote 5	Chadra 1 Ballroom
10.00am	Presentation: The Lottery Corporation Keno Omnichannel Offer Mr Antony Moore Chief Channel Officer The Lottery Corporation	Chadra 1 Ballroom
10.25am	Q&A for presenter	Chadra 1 Ballroom
10.30am	Morning Tea	Chadra 1 Ballroom Foyer
11.00am	In Conversation: Leveraging New Distribution Channels <ul style="list-style-type: none"> Mr John Wilde VP APAC Business Development Carmanah Signs Ms Grace Liang Head of Retail and Telebet Services Department Hong Kong Jockey Club 	Chadra 1 Ballroom
11.45pm	Lunch	Niche Restaurant
1.15pm	WLA Update: <ul style="list-style-type: none"> Ms Rebecca Paul, President, World Lottery Association (Paris Summit Update) Ms Michelle Williams, Chief People Officer, The Lottery Corporation (TLC's Women in Lotteries Leadership Program) 	Chadra 1 Ballroom
1.40pm	Announcement of the next APLA Event	Chadra 1 Ballroom
1.50pm	Charity Donation: Saijaithai Foundation	Chadra 1 Ballroom
2.00pm	Chairman's Closing Remarks	Chadra 1 Ballroom

Program Subject to Change



DAY 3: THURSDAY 26 OCTOBER 2023

TIME	EVENT	DETAILS
2.10pm	Lucky Draw	Chadra 1 Ballroom
2.20pm	End of Conference Wrap-up	Chadra 1 Ballroom
2.30pm	Afternoon Tea	Chadra 1 Ballroom
3.00pm	APLA Annual General Meeting (only designated representatives)	Chadra 1 Ballroom
4.45pm	Transport leaves to River Cruise	Bus Pick Up at Hotel Lobby
5.30pm	Arrive at Millennium Hilton Bangkok	Millennium Hilton Bangkok
5.45pm	River Cruise	
6.30pm	Return from Cruise	Millennium Hilton Bangkok
6.45pm	Drinks and Closing Dinner	Millennium Hilton Bangkok, FLOW Terrace Lobby
9.30pm	Return to Siam Kempinski Hotel	Siam Kempinski Hotel

DAY 4: FRIDAY 27 OCTOBER 2023

TIME	EVENT	DETAILS
8.15am	Depart for Networking Event	Bus Pick Up at Siam Kempinski Hotel Lobby
9am – 1.30pm	Networking Event (including lunch)	TBA
1.30pm	Bus transport to the airport/hotel	TBA
2.00pm	Arrival at Siam Kempinski Hotel	Siam Kempinski Hotel

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